

B2G WEBINAR

B2G Marketing Best Practices:
Winning More Government Business
in a Changing Federal Market



November 10, 2026 |
12:00 PM–1:00 PM



Register Here



Stephanie Geiger

CEO & Founder



Join us to hear from a
public sector leading
marketing strategist!

During this session, you'll learn how to:

- **Navigate federal procurement shifts**
- **Adapt your messaging for today's administration**
- **Differentiate your firm in a crowded market**
- **Build a trusted government brand**

